



July 27th, 2022
Press release

The World Youth Day with the Global Tree Initiative aims to raise awareness of biodiversity and climate change

WYD Lisbon 2023 challenges pilgrims to plant trees worldwide

To mark the World Day of Nature Conservation, celebrated on July 28th, the World Youth Day (WYD) Lisbon 2023 Foundation established a partnership with the Global Tree Initiative (GTI), and together they launched a global tree planting challenge that aims to alert about biodiversity, climate change and their effects.

With this partnership, the aim is to encourage the population towards beneficial environmental practices, boosting community behaviors that contribute to reduce the loss of biodiversity and the effects of climate change.

To reinforce its commitment with sustainability, WYD Lisbon 2023 and GTI will challenge pilgrims from all over the world, who sign up for the journey, to plant trees in community for the WYD Lisbon 2023. Volunteers, people who are part of the organization of WYD Lisbon 2023 and all the community in general will also be challenged to plant trees until August 2023, in that way the World Youth Day could leave a lasting positive legacy.

With the support of GTI, which will provide educational material and a tree planting guide, as well as access to the list of planted trees, WYD Lisbon 2023 will offset part of the environmental footprint generated by the activities related to this organization. Trees planted on the GTI global map celebrate universal brotherhood for a more sustainable planet.

GTI (plantgrowsave.org) is an international network of conscientious citizens who spend their time and talent building a universal community through tree planting. The ambition behind GTI is to safeguard the beauty and uniqueness of the planet for generations to come. Through plantations, GTI aims to contribute not only to the restoration of degraded ecosystems, but also to re-establish the connection between people and the environment that surrounds them.



About WYD Lisbon 2023

Lisbon is the city chosen by the Pope Francis for the next international edition of World Youth Day, which will take place between August 1st and 6th, 2023.

The international editions of WYD are a religious and cultural event that brings together thousands of young people from all over the world for about a week.

WYD was born on the initiative of the Pope John Paul II, after the success of the meeting held in 1985 in Rome, during the International Year of Youth.

The first edition took place in 1986 in Rome and it has taken place in the following cities: Buenos Aires (1987), Santiago de Compostela (1989), Czestochowa (1991), Denver (1993), Manila (1995), Paris (1997), Rome (2000), Toronto (2002), Cologne (2005), Sydney (2008), Madrid (2011), Rio de Janeiro (2013), Krakow (2016) and Panama (2019).

For more information:
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